41436/DMC/C702

NETWORKED SEARCH AND TRACKING GAMES

ABSTRACT OF THE DISCLOSURE

An Internet-based Web Search Contest. Participants are provided clues as to target Web sites. The target Web sites are maintained in an ordered list and participants sequentially locate the target Web sites and are provided clues as to the next target Web site in the list guided by a character voice. Answers to the provided clues are awarded points and that are stored in a bucket associated with individual participants.

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